

ARE YOU REALLY GETTING A BARGAIN?

READ THIS IF YOUR HIGHEST AND LOWEST QUOTE DIFFER BY 20% OR MORE

Your home is one of your most significant investments. Opting for a cheap paint job may save you a few dollars upfront, but the hidden costs can far outweigh these initial savings. A well-executed paint job enhances your home's appeal, increases its value by around 5% of your overall home value, and provides long-term satisfaction.

1

Inferior Materials Low-cost painters often cut corners by using substandard materials. Cheap paint leads to poor coverage, fading, and peeling, requiring frequent touch-ups and repaints. A professional specifies in their quotes the products they are using and why – and they know how to correctly apply them. There is a reason why reputable paint companies have accredited professionals they trust with their paint products.

2

Lack of Expertise Experienced painters have the skills to tackle complex surfaces, intricate details, and challenging conditions. Cheap painters often lack this expertise, resulting in a sub-par finish that diminishes your home's appearance. Did they really talk to you about your project or did they just measure and leave? This is a red flag! Ask about their work on similar projects or get recent references you can contact personally – even if they have been around for a while. Many companies use painting contractors who come and go. A simple phone call could save you thousands.

3

Insufficient Preparation Quality painting requires thorough preparation, including cleaning, filling, sanding, and priming any surface to be painted. All surfaces must have drying time. Low-cost painters very often skip these steps to save time and costs, compromising the longevity and durability of the paint job. **This is the single most common reason for paint failure because it is easy to hide.** If you are not on site regularly, chances are they will skip these steps to finish your project as quickly as possible. Check your home security cameras from the get go. If your project is finished in half the time they quoted – your project is probably in trouble.

4

Safety concerns Professional painters follow strict safety protocols to protect your home and family. Cheap painters may neglect these precautions, increasing the risk of accidents and damage to your property. They will use unsafe products for chemical stripping because it is faster. They don't care about the risks to you, your family or your pets.

5

Hidden costs and extras A professional will always get your agreement and provide quotes for additional work so you get no surprises!

6

Client Relationships Low-cost painters don't value their relationship with you. They don't return your calls or stay in touch with you on the job. They want to get the job done quickly so they can move onto the next one.



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