

ATTACH YOUR
MAKE-OVER
BEFORE AND
AFTER HERE

LOOK YOUNGER, FEEL YOUNGER DREAM.AGE MAKE-OVER COMPETITION

ENTRY FORM

Stylist Name _____

Stylist Contact Number _____

Client Name _____

Client Phone Number _____

Salon _____

Salon Address _____

Salon Phone Number _____

Dream Age products used in creating their look _____

Please sign below to show that you have agreed to enter this competition and you have read the Terms and Conditions.

Client Signature _____

Stylist Signature _____

Salon Owner/Manager Signature _____

TERMS AND CONDITIONS 1. Participation in this competition implies acceptance of the terms and conditions of entry. 2. Promotion will run from 1st May – 18th July 2011. 3. All entries must be received at the offices of Matrix by the closing date of 25th July 2011. To enter, participants must use at least ONE Dream Age colour on their chosen client/model to give them a colour make-over. They must then send their before and after photographs of their model as well as the fully completed entry form (including signed authorization by both client and salon manager). 4. To participate, the salon must then send all entry forms to: 'Dream Age Look Younger Feel Younger Makeover Competition', Matrix PO Box 112-143, Penrose, Auckland. 5. Participants may enter as many times as they wish. Photocopied entry forms will be accepted. 6. The competition is open to all NZ residents aged 18 years and over. Models must be 18 years or over (should be older since target customer has at least 50% grey), however stylists aged 16 or 17 years may enter if they include with their entry written permission by their parent or guardian allowing them entry to the competition. 7. The promoter takes no responsibility for late, incomplete or illegible entries and reserves the right to reject any such entry. 8. Entries not complying with these terms and conditions will be deemed invalid. 9. There are six prizes in total, 3 tiered prizes for the winning stylists and identical winning prizes for their model/client. The first prize is \$300 of House of Travel vouchers, 2nd prize is a Harvey Norman Digital Photo frame RRP \$80.00 and 3rd prize is a \$50 Westfield voucher. 10. The promoter will select the winners from the entries submitted on the 25 July 2011 at the Matrix offices at 632 Great South Road, Ellerslie. Prize value is correct at time of printing but no responsibility is accepted for any variation in the value of any prizes. 11. Prizes cannot be exchanged, transferred or redeemed for cash. 12. The promoter is not liable for any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained during the course of accepting or using the prize, except for any liability which cannot be excluded by law. 13. The participants with the winning entries will be informed by Matrix by phone and/or in writing. The promoter will make all reasonable attempts to contact the prize winner, however in the event that the prize remains unclaimed 7 days after the prize is awarded, the prize will be forfeited and another winner will be chosen. 14. If the winner is under the age of 18 years, the prize will be awarded to the winner's parent/guardian on their behalf. 15. Stylist entrants must have prior permission of model and salon to enter (as signed in the completed entry form). 16. The Promoter is not responsible for receipt or incorrect, inaccurate or incomplete information caused by an entrant. The Promoter is not responsible for any problems or technical malfunction of any computer network, or lines, servers, or internet providers, traffic congestion on any computer network, or any combination thereof, including any injury or damage to participants or any other person's handset or computer related to or resulting from participation or sending or receiving of any communications or of any materials in this promotion. 17. All entries become the property of the promoter for the purposes of this promotion only. By submitting your entry you confirm that your model is the person in the photograph(s), and they give their permission to the promoter and its agents to use their name and photographic likeness in all forms and media for lawful purposes (including publicity and promotional purposes), and they assign all copyright and other rights and interests in your entry (including photograph(s)) to the promoter. Entry details including photograph(s) may be held and used by the promoter and its agents during and after the campaign to administer the campaign, for ongoing publicity and promotional purposes, and for the promoter's internal purposes. You can request access to and correction of information by writing to the promoter at the address below. 18. If for any reason this promotion is not capable of running as planned, due to causes beyond the control of the promoter, the promoter reserves the right in its sole discretion, (subject to any written direction given by a relevant Regulatory Authority), to cancel, terminate, modify or suspend the promotion. 19. Employees of L'Oréal New Zealand Limited, their families and employees of associated agencies are not eligible to enter the promotion. 20. The promoter is L'Oréal New Zealand Limited - 632 Great South Road, Ellerslie, Auckland, New Zealand (09) 583 4000.

MATRIX

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IMAGINE ALL YOU CAN BE

LOOK YOUNGER, FEEL YOUNGER DREAM.AGE MAKE-OVER COMPETITION

grey coverage gets a
dream makeover



DREAM.AGE
SOCOLOR

MATRIX
AMERICAN TECHNOLOGY
FOR PROFESSIONALS

DREAM.AGE SOCOLOR

Richly pigmented and multi-reflective tones **eliminate the need to mix multiple shades.** Low ammonia **Pre-Softening Technology** for 100% coverage. **Cera-Density Complex** with ceramide micro-fillers and camelina oil restores body, suppleness and shine.

**Now available in two new modern families
Neutral Gold and Red Brown**



REAL WOMEN.
**DREAM GLOW
MAKEOVER.**



BEFORE

LOOK YOUNGER, FEEL YOUNGER DREAM.AGE MAKE-OVER COMPETITION

To celebrate the launch of new Dream.Age Neutral Gold and Red Brown shades, Matrix is giving you the opportunity to show off your hair make-over skills. Enter for the chance to win one of three indulgent prizes for both you and your client!

HOW TO ENTER:

1. Take a "before" shot of your client – it doesn't need to be professional, just to show us your client's original look
2. After a personalised consultation update your client's look with a Dream.Age colour service and/including cut, treatment and styling
3. Take an "after" shot of your client
4. Post your "before" and "after" shots and your completed entry form to the address provided. Alternatively email JPEG images to rbaldwin@nz.loreal.com and scan or post completed entry form.

Entries will be judged on the success of the transformation and the ability to make the client look younger.

COMPETITION PRIZES:

1st Prize



\$300 House of
Travel Voucher

2nd Prize



Digital Photo Frame
valued at RRP \$80

3rd Prize



\$50 Westfield Voucher

Entries will be judged by
NZ Matrix Design Artist Serena Lucioni.

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